SANTA BARBARA CITY COLLEGE
COLLEGE PLANNING COUNCIL
June 13, 2005
9:00a.m. – 12 noon
A218C

$$\boxed{\text{MINUTES}}$$

PRESENT: **J. Friedlander, Lynda Fairly, A. Serban, K. McLellan, E. Frankel, T. Garey, J. Schultz, L. Auchincloss, J. Jackson, Peter Haslund, B. Rice.**

ABSENT: **J. Sullivan, S. Ehrlich, and K. Molloy.**

1.0   Call to Order

1.1   Chairperson Jack Friedlander called the meeting to order.

2.0   Announcements

2.1   A special session was called to order to discuss and formulate the 2005-2008 New College Plan. Chair, Jack Friedlander announced that there would be background information provided to the Committee to formulate and organize a format by which major themes and areas are to be identified and captured in the planning process. Categories would then be formulated and discussion of goals and objectives are to follow at the next scheduled meeting on June 14, 2005.

3.0   Special Session on Formulation of the 2005-2008 New College Plan

3.1   Discussion Item – Outlined Summary of CPC Meeting

3.2   College-Wide Areas of Focus:
   1. Implement the new Enterprise Resource Planning (ERP)
       - Develop/modify policies and procedures to implement SIS/ERP
       - Make changes in staffing and business practices to implement SIS/ERP
   2. Develop and implement a district technology plan
   3. Identify economic, cultural and social contributions of the college to the community
   4. Identify and implement strategies to generate revenue for the college
   5. Emphasize student ethics, honesty, character development, good citizenship
   6. Enhance college marketing to potential students, parents and the community

7. Increase operational flexibility and efficiencies
8. Review the existing operations and roles of committees

3.3   Major areas of Focus for Educational Programs:
1. Design, develop and implement program to improve student success
   - Training to meet needs for student success
   - Enhance transfers, basic skills, degree and certificate completion
2. Develop and implement enrollment management plan designed to achieve college enrollment objectives
3. Develop, implement and evaluate a professional development plan
   - Take into consideration many upcoming retirements
   - Training to maximize the use of technology
4. Master plan for program development, facilities needs and delivery of instruction
5. Prepare for and conduct a possible bond campaign

3.4   Major areas of Focus for Continuing Education:
1. New registration system for CE students to go with the implementation of the ERP
2. New process to increase number of transfers from CE to credit
3. Improve retention in ESL and transfers to credit
4. Enrollment management – adjust as needed to meet college FTES targets
5. New methods of reaching under-represented students

3.5   Major areas of Focus for Information Technology:
1. Develop and implement college Intranet
2. Increase Web-based access to college instructional and administrative services
3. Develop and implement a district-wide technology plan
4. Develop an approach to evaluate new technologies and their ability to meet college needs and implement those that fit best

3.6   Implications for SBCC from the College Planning Forum on Community Issues & the UCSB Economic Forecast Project:
1. Provide micro-courses, short term training for small business owners
2. Create internship programs with local businesses
3. Develop programs for different types of businesses
4. Continue to develop course offerings in the arts, cultural and life experiences areas for local population with BS/BA or higher degrees
5. Offer Spanish courses for staff, and provide release time to take them
6. Evaluation should be a built-in part of any new initiatives

3.7   Format of College Plan - 5 Major Categories for College Plan 2005-08:
1. Student Learning, Achievement and Development
2. Student Outreach and Responsiveness to the Community
3. Faculty and Staff

4. Governance, Management and Decision Support
5. Technologies, Facilities and Fiscal Support

Background information and identification of all major areas was provided to the Committee and conferred upon. Handouts and highlights of statewide issues and increasing roles and responsibilities were also identified in the formation of major areas in determining the five categories to be used as framework in developing the College Plan.

The Committee agreed upon the five major areas as follows:

1. Student Learning, Achievement and Development
2. Student Outreach and Responsiveness to the Community
3. Faculty and Staff
4. Governance, Management and Decision Support
5. Technologies, Facilities, and Fiscal Support.

The Committee will return tomorrow, June 14, 2005 at 9a.m. to discuss further goals and objectives to be included under the five major areas agreed upon.